

the Art Files what to do sheet....

PLATFORM:

Our screenprinting process uses the Macintosh operating system (Mac OS). With this system we are able to receive and open both Mac and Windows (PC) files. This does not, however, mean that we can use or open any file sent to us.

FILE TYPES: the good ones....

For the purpose of printing we prefer to use **vectored EPS** files. Files such as these are generally created using programs like; Adobe Illustrator, CorelDraw or Macromedia FreeHand. The only exception to this would be when printing photographic images (see page 2). When saving vectored files either save as a native **FreeHand MX** or lower or as an **Illustrator CS5** or lower *eps* **AND** as a pdf for back up. **(WE NO LONGER SUPPORT NATIVE CORELDRAW FILES - these should be converted to Illustrator eps files)**

A paper proof and/or a jpg of the artwork helps us to ensure that files have not been corrupted or altered in transit. Be sure to convert ALL text to paths or curves. Also, be sure to leave all artwork as a composite, **DO NOT** separate art into the appropriate colour separations. This will be done in-house.

FILE TYPES: the bad ones....

Please do not send the following files. Some **may** be able to be opened for viewing but even when they are opened they will always involve recreating your design and you will incur additional art charges. Often files listed below that are opened have missing elements and involve even more work and costs. - native, PageMaker (.pm6), native PaintShop Pro (.psp), QuarkXPress (.qxd), Microsoft Word (.doc), PowerPoint (.ppt) or any other application not created specifically for graphic production. Files with the .jpg, .tif, .bmp or .gif tags do not meet our requirements for spot colour printing and are subject to certain special conditions when being used for process printing. Please contact us in such instances.

Raw Illustrator files should also be avoided. Saving your file as an eps will help prevent incompatibility problems. Lastly, spot colour designs require vectored separations and **CANNOT** be done with photographic type programs such as PhotoShop. For photographic style printing see our "process printing" guidelines.

HOW TO SEND 'EM:

We can get your file(s) via e-mail, zip discs, CD-ROM or floppy discs as long as they meet our formatting requirements as layed out above.

FINAL NOTES:

- * never send files with embedded images * be sure to convert **ALL** text *
 - * **ALWAYS** send a paper proof or jpg to verify your art *
 - * contact us if you have any further questions which have not been addressed here *
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PROCESS PRINTING:

All-Tex / theImage stop uses the term process printing when referring to any image which is of a photographic style and, therefore, requires the use of halftone dots to reproduce the image.

* * Photos, either black and white or full colour files, have shop-specific requirements which we strictly adhere to. This is not to say that other artists and/or printing shops do theirs incorrectly, it is simply the fact that every shop has it's own methods which suit their own equipment and printing abilities. These specifications can, therefore, vary from shop to shop. This generally applies to files such as: **JPG, PhotoShop EPS, GIF, TIF, BMP, PSD**

BLACK AND WHITE:

Photo's on either black or white have the same file requirements as full colour imprints (see next category).

FULL COLOUR ON WHITE GARMENTS:

The file(s) required to print these garments should be supplied as follows. The files should be saved at a minimum resolution of **150 dpi** to a maximum of **300 dpi at actual size**. Ideally these should be created in PhotoShop CS5 (or less) and **saved in layers**. This assists us in adjusting the file to be able to achieve the best possible imprint. Most printing of this nature is referred to as a 4 colour process imprint. This, as it sounds, uses 4 colours to recreate the photographic look. We are capable of achieving a very **close representation** of your graphic. This will have **variances** throughout the run such as **darkening**, stronger yellow, blue and/or red tones, which is normal under standard conditions. If specific Pantone colours are required be sure to add to the number of colours needed (up to 2 more, in addition to the 4 used in the four colour process imprint) to your imprinting and setup charges. Also if your print includes black text it is wise to add a second black (5 colour print) so that the text can be printed separate from the rest of the print allowing for better pressure adjustments.

This kind of imprinting uses the white of the garment in it's process and is therefore not recommended to be used on colours other than white. (please contact us before obtaining output for these designs)

FULL COLOUR ON OTHER COLOUR GARMENTS:

Printing a process print onto a dark garment is not as simple as printing a white base and then printing the 4 colour process as noted above. All-Tex uses a 6-colour process on dark coloured garments and garments other than white. Orders of this kind need to be priced and separated accordingly. This process requires specific ink colours and separations which are quite different from that of 4 colour process separations. Exact Pantone matches may not be possible in this process. (please contact us before obtaining output for these kind of designs) The same kind of files described above are required for this process and output may not necessarily be attainable from other sources due to the uniqueness of this process.



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What You Need To Know About - PROCESS PRINTING:

The 4 colour process is an economical, effective way of reproducing certain designs containing numerous colours. This is not to say that an exact duplication can be achieved when printing onto a shirt with the use of only 4 colours. If you are willing and able to spend several hundred dollars on elaborate colour separations and printing requiring 8 to 12 (or more) colours, you will naturally obtain a much closer duplication that will invariably contain some colour and tonal differences. Furthermore, blocks of solid colour and bold text do not reproduce well with this process and may require separate, additional screens.

Due to these limitations we strongly recommend you forewarn your customer that an exact duplication is not attainable with only 4 colours. We can arrange a pre-production viewing of a print provided you make yourself available within a set time frame to avoid production delays. Please be advised that should the print be rejected, we must still pass along all incurred costs to that print.

